

SAP Product Brief
SAP Crystal Solutions

SAP Crystal Dashboard Design,
Personal Edition

INTERACTIVE DASHBOARDS FOR DECISION MAKERS

EMPOWER BUSINESS USERS TO TRANSFORM DATA INTO DASHBOARDS

SAP® Crystal Dashboard Design software, personal edition, allows you to create interactive dashboards from spreadsheets and live corporate data. It helps you predict future performance; save costs, time, and resources; extend the reach of your IT solutions; and maximize the value of your IT investments.

Companies today face the challenge of having a plethora of information available from disparate sources. Even when useful data is available, you're often too overwhelmed to find it, and IT is too busy to deliver.

SAP® Crystal Dashboard Design software, personal edition (formerly known as Xcelsius® Engage software), transforms any type of data into insightful

dashboards. The dashboards enable decision makers to monitor business performance, identify critical data relationships, and use what-if scenarios to understand potential performance. You can consolidate multiple reports and data from various locations into a single dashboard, giving you a holistic view of your company's data (see Figure 1).

You can use the personal edition of SAP Crystal Dashboard Design to create dynamic charts and graphs, data presentations, visual what-if scenarios, and budget plans. The software helps you develop executive summaries and forecast models. You can also work with ROI calculators, various financial models, and scorecards. The software helps you build operational dashboards, departmental dashboards, key performance indicator (KPI) dashboards, and dashboards based on Microsoft Excel or a live data source (see Figure 2).

Predict Future Performance

With the personal edition of SAP Crystal Dashboard Design, you can view company data in an understandable format and make informed decisions. Interactive sliders enable you to perform what-if analysis by adjusting the underlying data and immediately seeing the impact of your decisions. Built-in alerting and trending allow you to spot trends, patterns, and areas of concern. Other advanced visual components, such as gauges and drill-down charts, allow even the least technical user to become a data-analysis hero.

Best of all, SAP Crystal Dashboard Design, personal edition, updates models in real time. So you can be confident



Figure 1: Sample Visual Model of Corporate Data

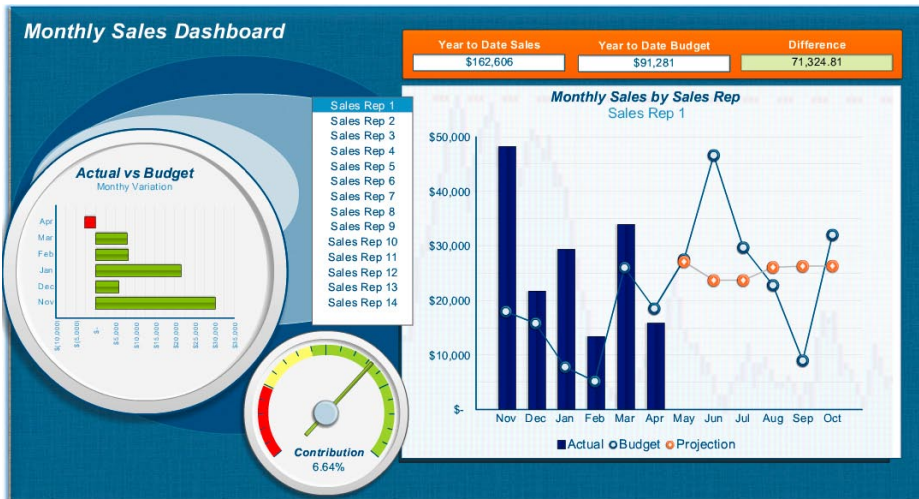


Figure 2: Sales Dashboard

that you're making decisions based on the most accurate data available – whenever or wherever you view the data.

Save Time, Money, and Resources

The personal edition of SAP Crystal Dashboard Design empowers your business users to create visual models, dashboards, and calculators – reducing the burden on your IT department and the time spent waiting for critical information. Flexible deployment options and one-click export to Microsoft Office, Adobe PDF, Adobe AIR, and the Web allow you to use the tools you already have to make information available to everyone.

Extend the Reach of Your IT Solutions

To meet unique business needs, an integrated software development kit allows developers working with Adobe Flex to create custom visualization

components, data connectors, and themes for use within SAP Crystal Dashboard Design, personal edition.

Maximize the Value of Your Current IT Investments

The personal edition of SAP Crystal Dashboard Design offers a new and intuitive workflow for integrating interactive visual models inside SAP Crystal Reports® software. You can create interactive charts, maps, and what-if scenarios for your reports in just a few minutes. Then you can embed the interactive components into SAP Crystal Reports and bind them to report data with just a click.

The integration is comprehensive, and the data bind between the models and report data is automatic – eliminating hours of manual coding.

Plus, visualizations created in SAP Crystal Dashboard Design, personal edition, are in Adobe Flash file format

(SWF) – allowing application developers and OEMs to embed them into Web or thick-client applications.

How It Works

SAP Crystal Dashboard Design, personal edition, is based on Microsoft Windows. It is designed to create data presentations based on Adobe Flash and to build dashboards from Microsoft Excel spreadsheets and a single live data source. It offers a feature-rich library of ready-to-use charts, maps, gauges, progress bars, and more for creating interactive and engaging data visualizations. Its point-and-click interface lets you quickly connect prebuilt charts and graphics to personal data in spreadsheets or live company data via an XML data feed or Web service. You can then deliver the charts and graphics live as part of Microsoft Office, Adobe PDF, Adobe SWF, Adobe AIR, and the Web (see Figure 3).

Licensing

For each copy purchased, you may use this edition of SAP Crystal Dashboard Design to perform the following tasks.

Design Dashboards

One named user may install and use the personal edition of SAP Crystal Dashboard Design software to create dashboards and visual models. A design license cannot be shared among multiple individuals. If you require additional design licenses, you may purchase additional licenses of SAP Crystal Dashboard Design. The personal edition of SAP Crystal Dashboard Design may not be used to create dashboards and visual models connected to

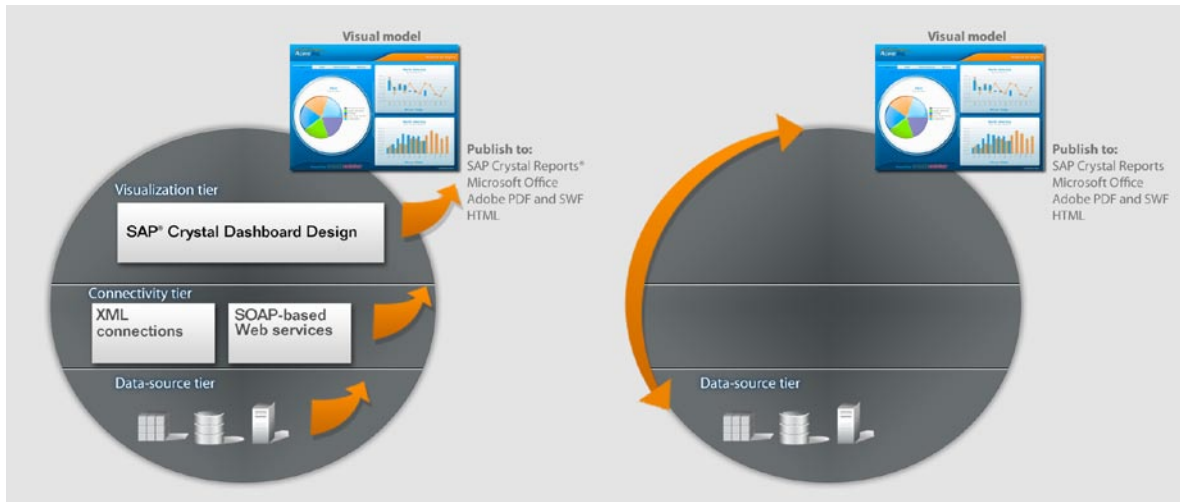


Figure 3: Overview of Visual Models at Design Time and Runtime

SAP BusinessObjects™ software, SAP BusinessObjects Edge solutions, SAP Business Suite software, or the SAP NetWeaver® Business Warehouse component.

Share Self-Contained and Live Dashboards

With the personal edition of SAP Crystal Dashboard Design, you may share self-contained dashboards with an unlimited number of users. You may also share dashboards connected to a live data source – as long as they are not connected to SAP BusinessObjects software, SAP BusinessObjects Edge solutions, SAP Business Suite, SAP NetWeaver Business Warehouse, or distributed as part of a commercial sales, rental, or lease agreement.

For More Information

To learn more about the personal edition of SAP Crystal Dashboard Design, please contact your SAP representative or visit www.sap.com/sapcrystal.

SAP: Delivering IT-Powered Business Innovation

SAP delivers products and services that help accelerate business innovation for our customers. We believe that doing so will unleash growth and create significant new value – for our customers, SAP, and, ultimately, entire industries and the economy at large. Today customers in more than 120 countries run SAP applications – from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organizations. SAP defines business software as comprising enterprise resource planning, business intelligence, and related applications such as supply chain management, customer relationship management, product lifecycle management, and supplier relationship management.

Helping Companies Become Best-Run Businesses

Our vision is for companies of all sizes to become best-run businesses. In today's challenging business environment, best-run companies have clarity across all aspects of their business, which allows them to act quickly with increased insight, efficiency, and flexibility. By using SAP solutions, companies of all sizes – including small businesses and midsize companies – can reduce costs, optimize performance, and gain the insight and agility needed to close the gap between strategy and execution. To help our customers get the most out of their IT investments so that they can maximize their business performance, our professionals deliver the highest level of service and support.

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Summary

The personal edition of SAP® Crystal Dashboard Design software helps companies transform any type of data into insightful dashboards that support decision makers. The software helps you monitor business performance, identify crucial data relationships, and use what-if scenarios to understand potential performance. You can use this edition of SAP Crystal Dashboard Design to gain a holistic view of your company's data.

Business Challenges

- Obtain a comprehensive view of company data from a flood of information from disparate sources
- Enable business users to predict future performance and make well-informed decisions based on corporate data
- Reduce the burden on the IT department
- Maximize the value of IT investments
- Transform complex company data into simple, actionable information

Key Features

- **Performance monitoring** – Consolidate multiple reports and data from various locations into a single dashboard
- **Improved decision making** – View corporate data in an understandable format
- **What-if scenarios** – See the impact of your decisions immediately
- **Information management** – Use the tools you already have to make information available to everyone

Business Benefits

- **Predict future performance** by viewing your data in an understandable format
- **Save time, money, and resources** by using flexible deployment options that do not depend on your IT department
- **Extend the reach of your IT solutions** by working with the software development kit that is delivered along with the personal edition of SAP Crystal Dashboard Design
- **Maximize the value of your current IT investments** by creating interactive elements from your company's data
- **Make better business decisions** by understanding and interacting with your data

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